

As a designer, I understand the impact that my decisions can have on the world, and the responsibility that comes with such a position. To this regard, my goal is to educate clients on how good design can help clearly communicate their brand's message. Properly executed, design can tell a story, change perspectives and provoke conversation.

01–07

Art Director / Senior Designer

Industrial Brand Creative
www.industrialbrand.com

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Multimedia Studies

University of British Columbia/
Emily Carr Institute of Design

99–00

English Teacher

Hearts Company, Saitama Japan

93–97

Honours Bachelor of Arts English Language and Literature

University of Western Ontario

- UWO Creative Writing Program
- Producer and Editor, TV Western

Awards and Recognition

- Lotus Awards 2006 – Merit, Best Interactive Miscellaneous
- Portfolios.com 2006 – Bronze, Corporate Website
- Portfolios.com 2006 – Merit, Self-Promotional Website
- Applied Arts Magazine 2006 – Best Blog
- How Magazine Top Ten Websites – January 2006
- Lotus Awards 2005 – Best Interactive Miscellaneous
- GXO Digital Art Awards 2001 – Bronze, Commercial Website

Social Contributions

- CANstruction Vancouver
- Youth Millenium Project Peace OUt Conference
- Compassion Project

Skills

- Fluent in PhotoShop, ImageReady, Illustrator, InDesign,
- Competent with HTML, CSS, and Actionscript
- Excellent production skills
- Experience with Flash, DreamWeaver, BBEdit, Final Cut Pro, After Effects, Pro Tools, Reason
- Experienced teacher
- Published writer
- Accomplished musician

Interests

- Drawing, painting, film & photography
- Music: guitar, piano
- Scuba diving, snowboarding, camping
- Extensive travel throughout Europe and Asia
- Cooking

